Appendix 1: Screenshots of apps representing the 11 most popular content areas coded, in order of popularity

**Strain Classification**

Blackberry

Black Berry’s mother is a clone sent to Holland from the Seattle area called Black Domino and the father is Nirvana’s Raspberry cough. The tight structure of the Domino comes through in the mix. The smoke from Blackberry is thick and heavy with hints of Asian sativa in the flavor. Yields are very good for a strain displaying so many desirable traits.

**Marijuana Strain Guide (Google Play)**


**Facts**

**Cannabinoids 101: What Makes Cannabis Medicine?**

Now’s Your Chance to Win a State-of-the-Art Herbalizer Vaporizer

What are High CBD Strains and How Do They Differ from THC?

The Good, the Bad, and the Ugly Sides to Dabbing

The Leafly Beer & Cannabis Flavor Pairing Guide

**Leafly Marijuana Reviews (Google Play)**

Games

Pot Farm – Grass Roots (Google Play)

Dispensaries

Weedmaps (Google Play)
https://play.google.com/store/apps/details?
Recipes

Weed Cookbook – Medical Marijuana Recipes & Cooking (Apple’s App Store)

News

Cannabis News Pro (Apple’s App Store)
https://itunes.apple.com/us/app/cannabis-news-pro/id349292282?
Utilities

Cannabis Joint Battery Widget (Google Play)

Growing Cannabis

https://itunes.apple.com/us/app/strains-pro-advanced-
Social Media

Rate My Weed – The First Ever Marijuana Recognition Software (Apple’s App Store)

Laws

Cannabis Pocket Reference (Google Play)
https://play.google.com/store/apps/details?
Medicinal Use

Marijuana – MyGreenz Locator (Apple’s App Store)